

Episode 40 – Andrew Davis

Andrew Davis is the first returning guest from episode 3 of the Hobby Hustler Show! We spoke to Andrew on episode 3 on how he monetized his passion of Comics, Wrestling, and doing panels! Andrew is a character and is quite funny!

Andrew buys and sells comic books and has doubled down on that business model!

***If you are listening to this episode and you are not interest in comic books or wrestling, that is okay!
You can use this model around almost any passion that you have.***

What is your average comic book price?

- Andrew stays usually with ZenScope, and he pays roughly \$20 and then sells them for \$40+ at the very minimum!
- He's even purchased speculative plays, where he is hoping the book goes up in value based on certain metrics.

If you know nothing about comic books, Andrew recommends you really learn about it before you get into the business!

What are panels?

- Typically they are conferences/presentations about a specific topics with/without a presentation to a group of people. Think about it as a guest lecture for about 40 minutes.
- You are essentially sharing an idea with a group of people

Tell Us About Your Podcast:

- Andrew has an interview based podcast where he interviews people in the anime industry! He interviews everyone from voice actors to comic creators and everything in between.
- In November of 2019, he was doing 30 episodes per day, but now he is doing over 200 downloads per episode!

How do you advertise?

- Andrew crossed over from 99 to 100 podcast episodes and he thinks that was one of the biggest reasons for organic growth.
- Organic growth from being on Top Charts of iTunes, Spotify, etc...
- Every once in a while he re-promotes old podcasts in communities when they talk about the guest that he interviews, and that will generate a few more people interested in the podcast, which then begin to follow

Good content is good to stay forever!

Andrew explains that he took 3 weeks off and his listenership actually went up!

What has podcasting done for you?

- Andrew has created a podcast class, which he can't share much about, but it is with an institution and it is going to make a killing! By putting himself out there, he is getting more and more opportunities!
- He has expanded his network like crazy! He's got phone numbers of celebrities and people who he's had on his podcast, where he could easily ask a favour too

"Access is key! Podcasting has given me unlimited access". – Andrew Davis

86% of podcasters DO NOT get paid! If you are going into podcasting to make money, you may want to start with a different business model.

Your network is your network... The truth is, podcasting expands your network!

Where do we stand in podcasting?

- We are definitely past the stages of honeymoon, but there is still lots of opportunity to start!
- Monetization is going to become more mainstream and more people will have access to it
- Andrew thinks podcasting will DOUBLE in the next 10 years!

What are your goals?

- Andrew is planning on doing 100 interviews in 2020! Basically, one every 3 days!

If you are looking to turn your passions into profits, come join Andrew as well as others just like you in our [Private Free Community!](#)